

Frank & Fran Jewelers: *Going for the gold*

Nearing its 50th anniversary in Wantagh, Frank & Fran's Showcase Jewelers looks back at a tradition of service and style, and a history begun as war clouds first formed over Europe.

When the U.S. entered World War II, many plans, hopes, and aspirations were put on hold, including those of Frank Trivigno Sr. But upon separation from the service at war's end, he resumed the pursuit of a life-long dream: to incorporate talents of transforming his drawings and line-art art into jewelry making and design.

To realize this dream, he enrolled in the Bulova School of Watchmaking.

Upon graduation, he opened his first jewelry store in a little post war suburban town of farms, small houses, quaint stores and shops...a little LIRR station stop called Wantagh. He and his wife Fran bought a house, "fixed it up," helped form the Wantagh Chamber of Commerce, and educated his children in Wantagh's schools.

In 1960, Frank and Fran's Showcase Jewelers was established, and remains one of the most popular and enduring of all the town's merchants.

Now in its 50th year, the Cherrywood Shopping Center jeweler is owned and operated by Frank Trivigno Jr. Over the years, Frank has introduced many innovations. A glass-enclosed jewelry shop, Frank and Fran's allows customers to view their gems, watches and jewelry while they are works in progress.

There's new appraisal and insurance equipment, and a full-time staff of designers, gemologists and expert jewelers (all work is done on premises). The store also boasts an extensive inventory of fine jewelry and designs, and is a wonderful source of modestly priced gold, silver, diamonds, and fine name brand watches.

Says Frank Trivigno Jr., "My father considered himself very rich in the love of his family and its values. I'm fortunate and honored to be following in his footsteps here in Wantagh. I'm a proud Wantagh resident, and a member of the Wantagh Chamber of Commerce. Dad would be proud!"



FRANK TRIVIGNO JR., owner of Frank & Fran's Showcase Jewelers.